

ECA Board of Directors Meeting

Date: January 11, 2021

Time: 6pm-7:30pm

Location: Zoom

Board Members:

Present (Note the # required for quorum)			Absent
Emma Heemskerck		Drew Fisher	Marta Johnson
Dave Jirousek		Pamela Goderski	Becky Dickinson
Staci Rickman		Noah Joseph	Dan Wells
Dakota Riehl		Mike Bopp	Matt Feyen
Amanda Sterling			

Guests: none

Minutes: Staci Rickman

Agenda	Discussion	Tasks/Conclusion	Responsibility
<i>Call to order</i>	Time: 6:02pm		
<i>Approval of agenda</i>	Discussion? None. Agenda approved.		
<i>Welcome and Guest Introductions</i>	No guests were present.		

<p><i>Approval of Minutes December, 2020</i></p>	<p>Discussion - none</p>	<p>Motion to approve: Pamela Motion Seconded: Dakota All in favor: Unanimous Nays: none Abstained: none</p>	
<p><i>Directors report</i></p>	<p>Budget Notes (from ED report)</p> <p>According to the December Financial Report there is a negative net revenue of \$16,089.30 as of December 31, 2020.</p> <p>Annual Appeal donations currently total \$9,165 as of January 5, 2021. To-be-collected for 2020 is the \$2,000 Uptown DEI Strategic Planning Grant. The PPP forgiveness application is on hold pending guidance after Federal changes to the CARES Act in December. There may be the opportunity to apply for more funding. There is a balance in the bank accounts totalling \$82,586.54.</p> <p>The 2021 Draft Budget (revised) projects a negative net revenue of \$21,768.27. This budget includes more conservative event revenue, i.e. Streetfair (50%), Bizarre Bazaar (25%), and cushioned expense estimates given the uncertainty of 2021 public health. New in the budget is strategic planning, pending grant awards.</p> <p>Discussion of doing events even if they project a loss. The budgeted loss for events in this budget is conservative. Dakota advocated for including the Dog event and believes it will bring in a profit. Note that some fees (ex: licensing costs are the same regardless of size of the event).</p> <p>Discussion of February board meeting timing. Currently planned for before Annual meeting but typically occurs immediately after annual meeting. Discussion moved to later in the meeting.</p> <p>Events/Initiatives</p> <p>The Annual Meeting is scheduled for Saturday, February 13, @ 10am. Please plan to attend and encourage your neighbors to</p>	<p>If you have questions about the budget please reach out to Emma.</p> <p>Dakota and Emma to discuss the Dog event to add to the budget.</p>	<p>All board members</p> <p>Dakota and Emma</p>

		<p>attend as well. The Governance and Events Committees are currently planning the event. Board assistance is requested with soliciting raffle items (i.e. snow blower, gift cards, art etc).</p> <p>Governance</p> <p>The Governance Committee met on January 4 to cover Board transitions and Annual Meeting planning. Board member applications are due by Feb. 6, 2021 at 5pm. There are 6 vacancies including Board President and Treasurer. We have received 1 application to date. Board member assistance with direct outreach is requested.</p> <p>City of GR</p> <p>The City of GR released the FFY 2021-2025 Consolidated Housing and Community Development (HCD) Plan this week. Public Comments are due by Feb. 2, 2021 and a public (city) meeting will take place on January 26 at 7pm.</p>	<p>All board members - please help with soliciting raffle items</p> <p>Please reach out to any residents/business owners who you think would be good for the board.</p> <p>All public comments on the plan are due by Feb 2.</p>	<p>All board members</p> <p>Any interested board members</p>
	<p>Committee Updates</p>	<p>a. Uptown Board Updates</p> <p>i. No update - no meeting since our last board meeting. Shop Hop seemed helpful to area business.</p> <p>b. Governance</p>		

		<ul style="list-style-type: none"> i. Board member applications are due by Feb. 6, 2021 at 5pm. ii. The next Governance meetings will take place on Jan. 22, 29 and Feb. 12 at 12pm. iii. White Accountability analysis meetings for continuing Board members starting Jan. 18th at 4pm and recur on a weekly basis on Mondays at 4pm. Returning board members will be doing small group work together in the weeks before we onboard new board members and begin working with a consultant. iv. List of candidates, Emma will follow up with them. IF we have vacancies the board can vote to fill the spot if they are open after the annual meeting. <p>c. Events, Fundraising, and Marketing</p> <ul style="list-style-type: none"> i. The Annual Meeting is scheduled for Saturday, February 13, @ 10am. ii. The next Events Committee meeting is to-be-scheduled in March and will cover the 2021 Events Calendar. Link to ideas. <p>d. Executive/Finance & Building no updates</p> <p>e. Garden No updates</p> <p>f. Community Engagement</p> <ul style="list-style-type: none"> i. Next Community Engagement Committee Meeting -Wednesday Feb 3rd at 4pm to review the Host Neighbor survey data and work 	<p>Double check bylaws to make sure we can appoint open spots.</p> <p>Events committee chairs need to schedule next events committee meeting</p>	<p>Emma</p> <p>Event chairs</p>
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		<p>through the outreach plan. Staci will compile survey responses in google spreadsheet.</p> <p>g. Access</p> <ul style="list-style-type: none"> i. Jan/Feb edition should be hitting mailboxes this week. <p>h. Bricks and Mortar</p> <ul style="list-style-type: none"> i. Continue discussion Eastpointe Commons preliminary plans. ii. Previously a senior living facility - recently temporary shelter for people experiencing homelessness and COVID-19. iii. 35% of units dedicated to permanent supportive housing (individuals transitioning out of homelessness). iv. All units serving AMI at or below 60%. v. Project does not go in front of the zoning commission as it is a By Right project. Part of the southernmost building is owned by St Thomas. vi. Anticipate that this will be a big discussion among neighbors. Responses to FAQs - the building will be staffed with service providers, security, and property manager. We do not anticipate that they will ask for a letter of support from the ECA as it is not required for the application. vii. Initial meeting with the Bricks & Mortar Committee and Hope Network team occurred on January 4, 2021. 		
	Vote to approve ECA 2021 budget as presented today.	Motion to approve budget: Noah		

<i>Board Member reports</i>	<p>(Can be amended as necessary)</p> <p>Dave calls for support for moving the Feb meeting to Monday the 15th at 6pm.</p> <p>February board meeting scheduling discussion - Postpone meeting by one week so it occurs after the annual meeting.</p> <p>Drew motioned to cancel the scheduled meeting on Feb 8th, 2021.</p> <p>Discussion of the Blue Lives Matter billboard by Ginos. Not much community discussion at this point.</p> <p>Amanda leaving board but staying on committees.</p>	<p>Second: Amanda</p> <p>All in favor: Aye</p> <p>Nays - none</p> <p>Motion to change the date of the February board meeting to February 15, 2021 - Dave.</p> <p>Unanimous consent.</p> <p>Motion to cancel Feb 8th board meeting - Drew</p> <p>Motion seconded by Mike.</p> <p>Unanimous approval</p>	
<i>(Agenda Item)</i>	Motion to adjourn.	<p>Noah motioned to adjourn the meeting.</p> <p>Dakota seconded the motion.</p> <p>Unanimous approval.</p>	
Meeting adjourned at: 6:52			

Submitted by: Staci Rickman
(Secretary)

Date: 1.20.21